



Since 1937

CEF
CHILD EVANGELISM
FELLOWSHIP®

Reaching children worldwide™

Fact Sheet

Revised June 2010

Contacting CEF®

Location

Child Evangelism Fellowship® (CEF®) International Headquarters is located in Warrenton, Missouri, approximately 45 miles west of Lambert International Airport in St. Louis. Situated on 668 acres of farmland and timber, the expansive campus houses the administrative and business offices, International and USA Ministries, a college-style training center, a volunteer lodge, guest house and full publishing operations.

Address

Mail sent through the U.S. Post Office:

PO Box 348
Warrenton, MO 63383-0348

CEF Mailbox Club
PO Box 190
Warrenton, MO 63383-0190

Packages sent through UPS, FedEx, etc.:

17482 State Highway M
Warrenton, MO 63383-0348

Online

Main Web site..... cefonline.com
CMI® online catalog..... cefcmi.com
CMI Online (classes)..... cefcmi.com/online
CEF Press® online store cefpress.com
Kids' discipleship program wonderzone®.com
Summer mission trips SummerMissions.com

Phone

Main number(636) 456-4321
General use 1-800-300-4033
USA field staff only..... 1-866-300-4034
Customer service..... 1-800-748-7710
Ministry Advancement 1-866-300-4035

Fax

CEF Mailbox Club™(636) 456-5149
Educational Services/CMI(636) 456-4435
Financial Services.....(636) 456-6571
International Ministries.....(636) 456-5000
Main number(636) 456-9935
President's office.....(636) 456-5000
Recruitment..... (636) 456-4632
Sales and Service.....(636) 456-2078
USA Ministries(636) 456-2999

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About the Ministry

History

In 1937 Rev. Jesse Irvin Overholtzer, then 60 years old, was enabled by God to found *Child Evangelism Fellowship*, now the largest evangelistic outreach to children in the world. The first recorded teacher training Institute was held in 1945.

Mission Statement

CEF is a Bible-centered, worldwide organization composed of born-again believers whose purpose is to evangelize boys and girls with the Gospel of the Lord Jesus Christ, disciple them in the Word of God and establish them in a Bible-believing church for Christian living.

Six Focus Points for the Culture of Child Evangelism Fellowship

1. Importance of Godly Leadership at Every Level
2. Importance of the Spiritual Welfare of Our Workers
3. Importance of Prayer as Our Foundation
4. Importance of Evangelizing Children
5. Importance of a Clear and Biblical Presentation of the Gospel
6. Importance of a Commitment to Excellence, for the Glory of God

Financial Accountability

CEF is a 501(c)(3) nonprofit organization and is a charter member of the Evangelical Council for Financial Accountability. CEF is audited annually and the report is available upon request. The fiscal year runs from July 1 to June 30.

Ministry Statistics

In our 2008-2009 ministry year over 10 million children worldwide heard the Gospel through the ministry of CEF—an increase of 8.06 percent. Over 3 million indicated to their teacher that they wanted to trust Christ as Savior. Many more have been reached but not recorded.

Worldwide Staff

CEF has active ministry in 162 out of the 208 countries of the world. Several of these countries have such strength and maturity that they have actually sent expatriate missionaries from their country to work with CEF in other parts of the world.

CEF of Nations™ (CEFON™) is a fellowship of strong nations within the CEF family. Countries are recommended for full membership by international leadership. The CEFON delegates meet at International Headquarters once every three years after International Conference and once in between in one of the CEFON countries.

Our goal is to establish active ministry in 18 more countries in the coming year and in all 208 countries by our 80th anniversary in 2017.

CEF has a staff of 188 expatriate missionaries and 2,569 national workers. In addition, a team of 94 full-time and 22 part-time staff plus volunteers serves at CEF International Headquarters in Warrenton, Missouri (USA). Thousands of volunteers work with CEF staff to share the Gospel with children around the world.

Executive Leadership

Mr. Reese Kauffman, president

Mr. Harry Robinson, executive vice president,
International Ministries

Rev. Jim Neigh, vice president, International Ministries

Rev. Moises Esteves, vice president, USA Ministries

Mrs. Brenda Rosser, assistant vice president, USA Ministries

Miss Lynda Pongracz, interim director, Educational Services

Mr. Tom Levanos, executive director of operations

CEF Around the World

Ministry Structure

Under the direction of the executive vice president, International Ministries, the work of CEF is divided into eight regions, each led by a regional director. By charter the CEF International Board of Trustees serves as the governing board over all these regions. The ministry in each country is led by a national or an expatriate missionary.

- Asia Pacific
- East and Central Africa
- Europe (Northwest, Southwest, Central, Eastern)
- Latin America (Spanish/Portuguese languages)
- Middle East (including North Africa)
- North America/Caribbean (main language other than Spanish or Portuguese)
- Southern Africa/Indian Ocean
- West Africa

Under the direction of the vice president, USA Ministries, CEF is active in all U.S. states. Typically each state has a governing board and director and local committees and directors.

Sponsor-A-Nation™ and Sponsor-A-National™ (SPAN™)

The *Sponsor-A-National™* program was developed in 1972 to provide financial assistance

to CEF national workers so they can begin full-time service with CEF while learning to raise support. Once a national begins working in a country, the next step is to establish an official CEF work. *Sponsor-A-Nation™* provides funds needed for legal fees, office rental and utility bills to begin this process.

CEF Ministry Programs

Around the World in 80 Years

CEF will be 80 years old in 2017 and our earnest prayer is that by then we will have ministry established in all 208 countries of the world. At present we have active CEF ministry in 162 countries and we are working to see work established in many more countries in the coming years. Our eight regional directors are praying that God will send more workers into the field and have plans in place to train them and establish ongoing ministry so that God's glory will be known across the nations.

Camp Good News®

The international *Camp Good News®* program has been an active part of the ministry of CEF throughout the years. Using facilities that are rented or owned by CEF, trained staff maintain an exciting program focused on evangelism and discipleship.

CEF Mailbox Club™

The *CEF Mailbox Club* is an effective through-the-mail discipleship ministry for children and adults. It began in 1999 to disciple children who had been introduced to the Gospel through *The Wonder Book™*. It has grown to reach over 391,000 people in more than 70 countries. Of these, 70 percent are children and 30 percent are adults, many of them prisoners.

The *CEF Mailbox Club* includes six different age-related series of lessons, which are available in English, Spanish and large print. A series consists of 6 to 25 lessons, for which there is no charge.

After the student completes and mails in a lesson, it is checked by a volunteer who prays for the student, writes an encouraging note and sends the next lesson.

Since 1999 over 5 million lessons have been processed. Over 19,000 students have indicated that they placed their trust in the Lord Jesus Christ as Savior as a result of their *CEF Mailbox Club* studies.

Christian Youth In Action® (CYIA™)

In *CYIA™* young people are trained to effectively share the Gospel message with boys and girls right where they live. Summer ministries vary by location

but *5-Day Club®* is the main focus. Participants usually teach several clubs a week during the summer, reaching tens of thousands of children around the world.

Fair Ministry

At state and county fairs across the nation CEF workers share the Gospel with children, teens and adults using *Wordless Books*, tracts, videos, face painting, ballooning and other creative tools.

5-Day Club®

During summer months children gather in backyards, parks and other locations for five consecutive days to hear Bible lessons and a missionary story and join in exciting games and activities. The Gospel is clearly presented in *5-Day Club*.

Good News Across AmericaSM

GNAA is an opportunity for all members of the CEF family to come together for two weeks of outreach in a target city. Past cities include Chicago and Little Rock. Future cities include Boston (2010), Salt Lake City (2011) and Washington D.C. (2012). Ministry teams partner with local churches to impact their communities for Christ. Each year thousands of kids are reached with the Gospel and many new after-school Good News Clubs are launched.

Good News Club® (GNC™)

From the beginning the *Good News Club®* has been at the heart of our ministry. Clubs meet once a week, usually during the school year, in homes, churches, schools and other locations. Since the landmark Supreme Court decision in June 2001 confirming equal access to public schools, the number of after-school clubs has increased dramatically! Children hear the Gospel through Bible and missionary stories, songs and activities and are encouraged to have a daily quiet time using their *60-Day Wonder Devotional Books*. Evangelism and discipleship are primary goals.

JYou Connection™ (JYC™)

JYou Connection™ is an evangelistic and discipleship ministry for young people ages 11-14. This ministry bridges the gap between *Good News Club* and the *CYIA* program and encourages young people to go on to serve with *CYIA*.

Military Children's Ministry (MCM)

Military Children's Ministry (MCM), a partnership between *CEF* and Cadence International, ministers to America's military.

CEF ministry programs have been established at the following locations (the year signifies when MCM established or began partnering with the local *CEF* ministry): **2005**—Ft. Hood, TX; Ft. Leonard Wood, MO; **2006**—Everett Naval Air Station, WA; **2007**—Ft. Knox, KY; Ft. Drum, NY; **2008**—Ft. Irwin, CA; Lajes AFB, Azores; **2009**—Ft. Lewis, WA; McChord AFB, WA; Illshiem, Germany; **2010**—Sheppard AFB, TX; Ft. Bragg, NC; Pope AFB, NC; Dover AFB, DE; Ft. Belvoir, VA.

MCM continues to work with military chaplains to enhance their children's ministry. Expansion to installations stateside and overseas remains top priority, and as we obtain staff and finances we will move forward.

Operation Wonder Why

The *Do You Wonder Why?* booklet is designed to help answer the tough questions kids ask in the wake of tragedy. To date we have distributed over 1,200,000 booklets following several crises. We have 636,000 booklets stored in 15 locations across the USA ready to be deployed when needed. All local chapters in the U.S. have been asked to prepare an emergency distribution plan.

Party Clubs

Party Clubs offer an exciting party atmosphere while sharing the life-changing message of Jesus Christ. Monthly themes include holidays, seasons and more.

Summer Missions

CEF Summer Missions is a life-changing experience for young adults. Students minister alongside *CEF* staff in reaching children with the

Gospel in urban areas, camps and other locations in the U.S. and around the world. Before departing for the mission field, students receive intensive training that prepares them for cross-cultural ministry to children. The goals of *CEF* Summer Missions are to reach thousands of children worldwide with the Gospel and to challenge the students to grow in their faith and continue partnering with *CEF* to reach children.

Tel-A-Story®

A unique outreach and discipleship ministry, *Tel-A-Story®* allows children to call a local telephone number and listen to a short story with a biblical message. At the end the listener is given an opportunity for further personal contact.

What Went Wrong?™

What Went Wrong?™ is the ministry of *CEF* to prisoners and their children. The prisoner receives a *What Went Wrong?* booklet and is able to enroll himself and his children in the *CEF Mailbox Club*. They receive free age-appropriate lessons that teach truths from God's Word, prayer support, and achievement certificates as they progress through the lesson series.

What Went Wrong?™ —2nd Chance

CEF workers give 5-10 minute presentations to young offenders in juvenile detention centers across America. The youth are then given the booklet *What Went Wrong? Here's your 2nd Chance*, which presents the Gospel and offers hope and a second chance through new life in Christ. The booklets also provide opportunity to enroll in the *CEF Mailbox Club*.

Wonderzone®.com

Wonderzone.com is an international Internet ministry with Web sites in 15 countries and 8 additional countries working on translation. This discipleship and evangelism tool has Bible stories, missionary stories, devotionals, games and many other activities for children. Children have the opportunity to learn about the Bible and interact with trained *Child Evangelism Fellowship* workers and volunteers on a one-on-one basis every time they come to the site. This provides in-depth, relevant and immediate evangelism and discipleship to the children.

Supporting Ministries

Boxes of Books

Since its inception at International Conference in 1999 this remarkable program has provided over 70,000 boxes of teaching materials free of charge to *CEF* ministries in 157 countries.

CEF Volunteer Lodge and Baker Guest House

CEF guests and volunteers enjoy the meeting rooms and private guest rooms of the Volunteer Lodge and Baker Guest House.

CEF Press®

CEF Press publishes and distributes Bible lesson curriculum, teaching tools and supporting materials to help *CEF* accomplish ministry goals. *CEF Press* products have been translated into over 185 languages. *CEF Studios™* produces videos to promote the work of *CEF*, recruit workers and in other ways further the ministry of reaching boys and girls for Christ.

Children's Ministries Institute® (CMI®)

CMI offers one of the most innovative, practical training programs available for leaders in children's ministry. The 12-week diploma program can be taken in one- or two-week modules. Students receive training in direct ministries to children, teacher training and ministry organization and leadership. Academic credit is available through various colleges and CEUs through ASCI. Under the direction of Educational Services, Institutes are held on every continent except Antarctica! *CMI* now offers classes online through CMI Online.

IMPACT

IMPACT is designed for people who want to gain valuable experience while investing their lives in a ministry that makes a difference. They may be just finishing high school, searching for a second career or considering how to invest their retirement years. It's designed for people who want to serve short-term, seek God's direction, make sure of their calling and utilize their giftedness. Participants attend a two-week candidate school to equip them to raise support. They choose their destination, either in the USA or abroad, and serve for one to two years.

Legacy Changers™

Legacy Changers™ sponsor *CEF Mailbox Club* involvement for children of prisoners, thus changing their legacy from despair and the likelihood of

ending up in prison themselves to hope through new life in Christ.

Ministry Staffing Program

The Ministry Staffing Program prepares new *CEF* missionaries for service in the USA and around the world, helping them become fully supported, fully equipped and fully trained so they can have a fruitful and sustainable ministry to children. It also helps current *CEF* missionaries raise their full support and maintain full support throughout their entire career.

Specialized Book Ministry

Training manuals, devotional books and visualized doctrinal lessons written by Sam Doherty and translated into many languages help encourage and develop outreach to children. These publications are distributed free of charge or at little cost and have impacted the lives of thousands around the world.

Teaching Children Effectively™ (TCE™)

The *TCE™* program is designed to train children's workers and parents to evangelize and disciple children. Level 1 equips students with basic skills to evangelize children and to teach them in neighborhood Good News Clubs, public school ministry or in local churches. Level 2 trains students to lead saved children in the process of spiritual growth and to establish a biblical worldview. These courses are available at various locations in most states in the USA and in many countries around the world.

Instructor of Teachers (IOT)

The IOT program is designed to train instructors to teach and administrate the *Teaching Children Effectively* Levels 1 and 2 courses. The purpose of the IOT courses is to multiply the training ministry of *CEF* so that more children's workers can be trained. The IOT courses are available at the *Children's Ministries Institute*, at various locations in the USA and in many countries around the world. Attendance at IOT courses is by invitation only.

Volunteers in Action™

Our volunteer program provides local and short-term opportunities for individuals and groups to assist regular staff. Over 900 volunteers served over 83,000 hours at International Headquarters in 2009. Visiting volunteers are housed and fed on campus. An RV park is available for volunteers with their own RVs. A nominal fee is charged to help with volunteer program expenses.